

FOR IMMEDIATE RELEASE

InfoComm India 2021 GoVIRTUAL Concludes Successfully
The show is set to return as an in-person format from 5 to 7 September 2022 in Mumbai

20 September 2021, Mumbai – InfoComm India, the country’s foremost Professional AudioVisual (Pro-AV) and Integrated Experience technology show, returned from 15 to 16 September as a fully-digital format. Despite challenges brought on by the COVID-19 pandemic, the digital show delivered on GoVIRTUAL provided an online space where 52 technology innovators showcased their latest products and solutions to industry stakeholders and engaged with them meaningfully, setting the industry up for the post-pandemic future. The two-day show was attended by 1,727 unique visitors.

The Summit, which was delivered alongside the exhibition, provided business end-users with insight on the latest market trends and developments specific to key industries. A total of 162 live demo sessions, and 38 webinars led by 73 speakers, were hosted on the platform.

“Despite the challenges presented by the pandemic, we have yet again seized this opportunity to bring together the Pro-AV community in India and provided them with a platform to connect with both their channel partners and end-user customers in a way that best replicates the in-person show experience while keeping everybody safe,” says Richard Tan, Executive Director of InfoComm Asia. “With the continued support of our exhibitors, we hope InfoComm India has played its part in helping the industry brave this storm and be able to emerge stronger and more resilient.”

Come 2022, the in-person InfoComm India exhibition and Summit will take place from 5 to 7 September in Mumbai, India.

Empowering AV Professionals and Business End-users Through Knowledge

The learning platform of the show, InfoComm India Summit saw 1,539 delegates attending the Industry Forums, AVIXA seminars and Channel Partners Connect sessions.

A total of 45 speakers helmed the **Industry Forums**, which were 90-minute real-life project case studies addressing major challenges faced by vertical markets. The Digital Government Industry Forum, held on Day 1, delved into the need for a tech transformation in the face of COVID-19. Led by **Mr Brijendra Kumar**, Partner and Lead, Government Technology, KPMG India, the session offered insights on the reopening of public transit, welfare services and law enforcement. The panel discussion, entitled “Contactless Economy and the Need for Digitalisation”, shared on what it takes for businesses to become digitally ready, resilient against challenges, and built for the future.

On Day 2, **Mr Roshan Abbas**, President, Event and Entertainment Management Association, gave opening remarks for “The Future of Elections in India” session. He touched on how technology plays a dominant role in elections, the country’s biggest national event. The panel discussion was an open exchange on the planning for digital election campaigns.

Organized By:

A Project Of:

infocommAsia



The other Industry Forums benefited delegates across urban planning, tourism, education, enterprise and cybersecurity sectors.

Another 21 speakers shared their technical expertise via 12 **AVIXA Seminars**, which were specialized seminars designed to enhance the AV professional's technical knowledge and skills of AV applications. C-level and senior AV leaders also had in-depth sessions covering the global outlook of Pro-AV market and the emerging future industry trends.

For the second year running, InfoComm India was run on GoVIRTUAL, an AI-empowered online platform. Through understanding user behaviours and interactions, the AI-powered algorithm learns and continuously refines its accuracy to provide highly-relevant business matches for both exhibitors and visitors. The platform is also capable of hosting live demos and webinars, replicating the full experience of the in-person InfoComm India show.

2022 Show Dates Are Confirmed

InfoComm India 2022 is set to take place from 5 to 7 September in Mumbai, India. More information will be available at www.infocomm-india.com.

###

About InfoCommAsia

InfoCommAsia Pte. Ltd. is the region's preeminent organizer of tradeshow for the Professional AudioVisual (Pro-AV) and Transformative Solutions industries. Through industry-leading shows in China, India and Southeast Asia, InfoCommAsia connects global and regional solution providers, vertical market end-users and the supply chain with the most important markets of Asia Pacific.

Additional information is available at:

infocomm-china.com | infocomm-india.com | infocomm-sea.com

For more information, please contact:

Rest of the World

Angie Eng
Marketing Director
InfoCommAsia Pte Ltd
angieeng@infocommasia.com

India

Sooraj Dhawan
Director
Falcon Exhibitions Pvt Ltd
sooraj@falcon-mail.com

Organized By:

infocommAsia

A Project Of:

